

Norah A. MacKendrick

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POSITIONS HELD

- 2019 - Associate Professor, Department of Sociology, Rutgers University
2012-2019 Assistant Professor, Department of Sociology, Rutgers University

EDUCATION

- 2011 PhD. Sociology, University of Toronto
2003 M.Sc. Rural Sociology, University of Alberta
1999 B.Sc. (Distinction) Conservation Biology and Management, University of Alberta

RESEARCH INTERESTS

Health and medicine, environmental sociology, gender, embodiment, consumer studies

AWARDS AND RESEARCH FUNDING

- 2020 Allan Schnaiberg Outstanding Publication Award, American Sociological Association
2020 Fellow, Institute for Research on Women, Center for Women's Programs at Rutgers University
2019 First Book Award, Association for the Study of Food and Society
2018 Research Council Grant, Rutgers University
2018 Gretel Weiss Graduate-Student Faculty Collaboration Award, Department of Sociology, Rutgers University (with Endia Hayes)
2017 Distinguished Contribution to Undergraduate Education, School of Arts and Sciences, Rutgers University
2016 Junior Faculty Workshop Grant, School of Arts & Sciences, Rutgers University
2013 Research Council Grant, Rutgers University
2009 Centre for Urban Health Initiatives, University of Toronto. Graduate Fellowship
2008 National Network on Environments and Women's Health. 'Consuming Chemicals' Research Grant.
2007 Marvin E. Olsen Student Paper Award. American Sociological Association, Environment and Technology Section
2005-09 Doctoral Fellowship Award. Social Sciences and Humanities Research Council of Canada

BOOKS

2018. MacKendrick, Norah. *Better Safe than Sorry: How Consumers Navigate Exposure to Everyday Toxics*. Oakland, CA: University of California Press.

Media Coverage: Washington Post, The Guardian, National Public Radio, Orb Media

Awards: First Book Award, Association for the Study of Food & Society (2019);

Allan Schnaiberg Outstanding Publication Award (2020), American Sociological Association/Environmental Sociology Section

PEER-REVIEWED ARTICLES

(*graduate student)

2020. Shepherd, Hana, Norah MacKendrick, and Cristina Mora. Pandemic Politics: Political Worldviews and COVID-19 Beliefs and Practices in an Unsettled Time. *Socius: Sociological Research for a Dynamic World*. Vol 6: doi:10.1177/2378023120972575.

2019. MacKendrick, Norah and Kate Cairns. The polluted child and maternal responsibility in the US environmental health movement. *Signs: Journal of Women in Culture and Society* 44(2): 307-332.

2019. MacKendrick, Norah and Teja Pristavec*. Between careful and crazy: the emotion work of feeding the family in an industrialized food system. *Food, Culture & Society* 22:4, 446-463.

2016. MacKendrick, Norah and Lindsay Stevens*. 'Taking back a little bit of control': Managing the contaminated body through consumption. *Sociological Forum* 31(2): 310-329.

2014. MacKendrick, Norah. More work for mother: Chemical body burdens as a maternal responsibility. *Gender & Society* 28(5): 705-728.

2014. MacKendrick, Norah. Foodscape. *Contexts*. 13(3): 16-18.

2013. Cairns, Kate, Josée Johnston and Norah MacKendrick. Feeding the 'organic child': Mothering through ethical consumption. *Journal of Consumer Culture* 13(2): 97-118.

2010. MacKendrick, Norah. Media framing of body burdens: Precautionary consumption and the individualization of risk. *Sociological Inquiry* 80(1): 126-149.

- Reprinted in: King, L. and McCarthy-Auriffeille, D. (2019, 2013). *Environmental Sociology: From Analysis to Action*. Lanham, MD: Rowman and Littlefield.

2009. Johnston, Josée, Andrew Biro, and Norah MacKendrick. Lost in the supermarket: The corporate-organic foodscape and the struggle for food democracy. *Antipode* 41(3): 509-532.

2007. MacKendrick, Norah and Debra J. Davidson. State-capital relations in voluntary environmental improvement. *Current Sociology* 55(5): 674-695.

2007. Parkins, John R. and Norah MacKendrick. Assessing community vulnerability: A study of the Mountain Pine Beetle outbreak in British Columbia, Canada. *Global Environmental Change* 17(3-4): 460-471.

2005. MacKendrick, Norah. The role of the state in voluntary environmental reform: A case study of public land in Alberta. *Policy Sciences* 38:21-44.

2004. Davidson, Debra J. and Norah MacKendrick. All dressed up with nowhere to go: the discourse of ecological modernization in Alberta. *Canadian Review of Sociology and Anthropology* 41(1): 47-65.

OTHER PUBLICATIONS

2020. MacKendrick, Norah. "Lesson 11: The Sociology of Environmental Health." In Gould, Kenneth and Tammy Lewis (Eds). *Twenty Lessons in Environmental Sociology*, 3rd Edition. New York: Oxford University Press.

2017. MacKendrick, Norah. "Out of the labs and into the streets: Scientists get political." *Sociological Forum*. 32(4): 896-902. With commentary and response from Robert Brulle, Dana Fisher, Scott Frickel, Janet Ruane, Sara Shostak and Owen Whooley. In *Sociological Forum*. 33(1): 234-258.

2015. MacKendrick, Norah A. "Protecting ourselves from chemicals: A study of gender and precautionary consumption." Pp. 55-77 in Dayna Nadine Scott (ed.) *Our Chemical Selves: Gender, Toxics and Environmental Health*. Vancouver: University of British Columbia Press.

ORGANIZER, SYMPOSIA/CONFERENCES

2020. Co-organizer. "COVID-19, Environmental and Occupational Health and Justice Weekly Webinar Series." September 23-October 30th, 2020. Environmental and Occupational Health Institute, Rutgers University.

2018. Keynote Panel Organizer. "Consumers & Consumption Mini-conference." August 10th, Rutgers University, Camden.

2017. "Environmental Justice and the Future of Environmental Health Research." Rutgers University Inn & Conference Center. New Brunswick, NJ. Friday April 28th.

- Keynote speaker: Dr. Linda Birnbaum, Director of the National Institute for Environmental Health Sciences and National Toxicology Program.
- Invited speakers:
 - Phil Brown (Northeastern University)
 - Dorceta E. Taylor (University of Michigan)
 - Ami Zota (George Washington University)
 - Members of New Jersey Environmental Justice Alliance

2015. Eastern Sociological Society Annual Meeting. New York City, NY. March 1st. Panel: "Risk and the Maternal Body" (Co-organizer with Miranda Waggoner, University of Virginia)

INVITED TALKS

2019. MacKendrick, Norah. "Science and Technology Studies in an Era of Anti-Science II: Impacts on and Reflexivity in the Field." (Invited panelist with Scott Frickel and Siri Suh). Eastern Sociological Society Annual Meeting. Boston Park Plaza, Boston, MA. March 15th.

2018. MacKendrick, Norah. "Polluted at Birth: Risk, Responsibility and the Maternal Body in the Environmental Health Movement." Wesleyan University, Science in Society Program and the College of the Environment. September 26th.

2017. "Better Safe Than Sorry: Precautionary Consumption in Everyday Life." University of Guelph, Department of Sociology. March 29th.

2017. MacKendrick, Norah. "Becoming a Super Shopper: Transparency, Agency and Whole Foods Market." Boston University, Department of Sociology Colloquium Series. Boston, MA. March 13th.

2016. MacKendrick, Norah. Keynote Address, "Gender and the politics of environmental health." *International Women's Day Conference. Gender, Wellbeing, and the Politics of Imagination: Law, Culture, Compassion*. Queen's University, Kingston, ON, Canada, Feb. 27-28th.

2014. MacKendrick, Norah. “ ‘I always read the label.’ Managing risk through precautionary consumption.” Invited talk for the Feast and Famine Series, New York University Steinhardt. November 14th.

2012. MacKendrick, Norah. “The future of environmental sociology: Rethinking the discourse of environmental sustainability.” Invited panelist for the 50th Anniversary of the Department of Resource Economics and Environmental Sociology, University of Alberta. Edmonton, Alberta. May 25-26th.

CONFERENCES & PRESENTATIONS

2020. MacKendrick, Norah. “Fix Your Hormones: Doctors, Self-help and the Elusive goal of ‘Hormone Balance’.” Eastern Sociological Society Annual Meeting. Philadelphia Marriott Downtown, February 27-March 1st.

2018. MacKendrick, Norah, and Pristavec, Teja. “The ‘Crazy Organic Mother’ As 21st Century Hysteric: Calibrating Extreme Femininities in Family Foodwork.” Paper presented at the Annual Meeting of the American Sociological Association. Philadelphia Marriott Downtown. Philadelphia, PA. August 11-14th.

2017. MacKendrick, Norah and Kate Cairns. “The Polluted Child and Maternal Responsibility in the US Environmental Health Movement.” Paper presented at the Annual Meeting of the American Sociological Association. Palais des congrès, Montréal, Québec, Canada. August 12-15th.

2016. MacKendrick, Norah A. and Kate Cairns. “Born pre-polluted. Shopping for the organic child.” Paper presented at the Annual Meeting of the American Sociological Association, Washington State Convention Center, Seattle, WA, August 19th-22nd.

2016. MacKendrick, Norah. “America’s Healthiest Grocery Store: Transparency and the Promise of Consumer Agency at Whole Foods Market.” Paper presented at the Rural Sociological Society Annual Meetings, Toronto, ON, August 7-11th.

2016. MacKendrick, Norah, and Pristavec, Teja. “Between careful and crazy: Foodwork as a balancing act.” Paper presented at Association for the Study of Food and Society Annual Conference, Scarborough, ON. June 22-25th.

2015. MacKendrick, Norah and Lindsay Stevens. “ ‘Taking back a little control:’ Managing the Contaminated Body through Consumption.” Annual Meeting of the American Sociological Association, Regular Session on Consumers and Consumption. Hilton Palmer House, Chicago, IL. August 22nd- 25th.

2015. MacKendrick, Norah. “Is Pollution in You? The Maternal Body as a Pathway of Fetal and Infant Contamination.” Paper presentation at the Eastern Sociological Society Annual Meeting. New York City, NY. Feb 26th- March 1st.

2013. MacKendrick, Norah. “Being 99.9% Organic. Managing the contaminated body in everyday life.” Paper presentation at the Annual Meeting of the American Sociological Association. New York City, NY, August 9 -13th.

DEPARTMENT SERVICE

2020-21. Community and Equity Committee, Environment and Sustainability Area of Specialization Captain, Faculty Mentor

2019-20. Graduate committee, Executive committee

2018-19. Hiring Committee, Environment and Sustainability Area of Specialization Captain
2016-18. Graduate Committee, Executive Committee
2012-18. Gender, Difference and Inequality Workshop Organizer & Area of Specialization Captain
2014-15. Diversity Committee, Undergraduate Teaching Committee

SERVICE TO THE PROFESSION

2020-21. Chair-elect. American Sociological Association, Environmental Sociology Section.
2018-21. Editorial Board Member, Gender & Society
2018-19. Program Committee Chair, American Sociological Association, Consumers and Consumption Section Annual Meeting.
2018-19. Editorial Advisory Board Member, Advances in Medical Sociology
2017-18. American Sociological Association, Consumers and Consumption Section, Membership Committee member.
2017-18. American Sociological Association, Environmental Sociology Section, Awards Committee member
2016-19. Rural Sociological Society, Awards Committee member
2016-17. American Sociological Association, Consumers and Consumption Section, Nominations Committee member

PEER REVIEWER

American Journal of Sociology, Gender & Society, Sociological Forum, Journal of Health and Social Behavior, Sociological Inquiry, Sociological Perspectives, Agriculture & Human Values, Food, Culture and Society, Qualitative Health Research, Humanity & Society, Society & Natural Resources, Global Environmental Politics, Rural Sociology, Local Environment, New Solutions.

ASSOCIATIONS

American Sociological Association
Eastern Sociological Society
Society for the Social Studies of Science
Sociologists for Women in Society